
SPONSOR PROSPECTUS



**CHICAGO ASTHMA
CONSORTIUM**

improving quality of life for those with asthma
through advocacy, education and collaboration
www.chicagoasthma.org



UNIQUE OPPORTUNITY

Take advantage of our numerous marketing sponsorships and walk along side of CAC as we educate, advocate and collaborate with experts from our asthma community. Supporting an event or educational activity offers our sponsors and partners a rewarding experience, while guaranteeing their brand and message is reaching their target audience.

WHO WE ARE

CAC seeks to improve quality of life for those with asthma through advocacy, education and collaboration. CAC brings together medical and public health professionals, business leaders, government agencies, community-based organizations, and individuals dedicated to raising awareness of asthma and improving quality of life for those living with asthma.



REASONS TO SPONSOR

WORLD ASTHMA DAY conference presented by industry leading experts designed to provide valuable opportunities to be seen where education of asthma providers and caregivers is taking place.



SUMMARY OF SPONSORSHIP OPPORTUNITIES

| | PREMIER \$5,000 | PARTNER \$2,500 | SUPPORTER \$1500 | ADVOCATE \$500 |
|---|--------------------|--------------------|---------------------|-------------------|
| 30 second video spot broadcast during breaks and on event webpage | ✓ | | | |
| Acknowledgement of Sponsorship in digital invitations & promotions | ✓ | ✓ | | |
| Opportunity to Address the Audience for 1 minute during presentation | ✓ | ✓ | | |
| Linked Logo and short description on CAC Website Page (50 - 100 words depending on level) | ✓ | ✓ | ✓ | |
| Verbal Recognition at Event | ✓ | ✓ | ✓ | |
| Recognition on Thank You Slide at Event | ✓ | ✓ | ✓ | |
| Linked Logo on CAC Website Event Page | ✓ | ✓ | ✓ | ✓ |
| Social Media Shout Out | ✓ | ✓ | ✓ | ✓ |

Thank you in advance for your support of our programs and mission. Our Premier level sponsors will enjoy these benefits all year long!

Please contact:
 Rachelle Paul-Brutus at
 ExecDirector@ChicagoAsthma.org
 for more information or to discuss
 sponsor opportunities in more
 detail!

